



ASSOCIATION OF AFRICAN AMERICAN
FINANCIAL ADVISORS
SHAPING THE FUTURE

2024 PARTNERSHIP PROSPECTUS



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www.aaafainc.com

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ABOUT THE ASSOCIATION OF AFRICAN AMERICAN FINANCIAL ADVISORS [AAAA]

AAAA IS THE LARGEST BUSINESS RESOURCE GROUP FOR LICENSED BLACK/AFRICAN AMERICAN FINANCIAL ADVISORS AND HOME-OFFICE PROFESSIONALS.

The ASSOCIATION OF AFRICAN AMERICAN FINANCIAL ADVISORS (AAAA) is a nonprofit financial organization that was created to address the needs and concerns of African American Financial Advisors and affiliated Professionals. As a membership-based organization, we are committed to continuing our work uplifting communities impacted by adversity, lack of opportunities, and industry gaps. We work in alliance with leading financial institutions and firms, academic leaders at Historically Black Colleges and Universities that support finance degree programs, legislative and regulatory bodies, and lastly consumer interest organizations.

AAAA was founded as a means to foster the value of career opportunities within financial services and advance the profession of Black/African Americans in the industry. We are committed to creating equitable opportunities for our members and appreciate you joining us.



2000+

**ADVISORY, AFFILIATE
AND STUDENT MEMBERS**

AFRICAN
ADVISORS

PARTNER WITH US TO BRIDGE THE RACIAL WEALTH GAP IN AMERICA.

PARTNER WITH US TO MAKE A LASTING IMPACT!

AT AAAA, OUR VISION IS CLEAR:

We aspire to equip every Black/African American (B/AA) family in America with a robust financial plan to help chart their futures. But why is this so imperative?

- Empowered Futures
- Boosting the US Economy
- Breaking Generational Cycles
- Redefining the Financial Landscape

Our vision is not just about transforming the financial futures of B/AA families; it's about shaping the destiny of an entire nation. For in the success of B/AA families, America finds its success, setting the stage for a more inclusive, prosperous, and resilient economy for all.

We stand proud with a nationwide presence across **42 states**, **38 Colleges & Universities**, and boasting a robust **network of 6,000+** dedicated Black/African American licensed financial professionals. Our dynamic and transformative initiatives, including Regional and National Conferences, the Women Impact Initiative Network (WIIN), Next-Gen Engagement Program, AAAA's Internship Program, Financial Professional Development Program, and the SIE Program, are at the vanguard of charting paths to financial success and empowerment.

Heatmap of AAAA's Nationwide Financial Advisor Network



42

States

6,000+

Licensed B/AA Network

38

Colleges & Universities

Highest Concentration of Advisors

Lowest Concentration of Advisors

NATIONAL PARTNERSHIP LEVELS & TIERS

NATIONAL TITLE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership.....150 Complimentary Membership
 - Affiliate Membership.....250 Complimentary Membership
 - Student Membership.....350 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 6 Total
 - Campus..... 3 Total
 - Virtual..... 4 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....20 Complimentary Passes
 - Registration List.....Included
 - Summary Report.....Included
- Regional Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....10 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Virtual Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes..... 30 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....6 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen EngagementIncluded
- B/AA Industry Report.....Included

\$300,000

AMBASSADOR LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership.....100 Complimentary Membership
 - Affiliate Membership.....200 Complimentary Membership
 - Student Membership.....300 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 6 Total
 - Campus..... 3 Total
 - Virtual..... 4 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....20 Complimentary Passes
 - Registration List.....Included
 - Summary Report.....Included
- Regional Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....10 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Virtual Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes..... 30 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....6 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen EngagementIncluded

\$250,000

NATIONAL PARTNERSHIP LEVELS & TIERS

DIAMOND LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership.....175 Complimentary Membership
 - Affiliate Membership.....175 Complimentary Membership
 - Student Membership.....280 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 4 Total
 - Campus..... 3 Total
 - Virtual Campus Meet-ups..... 4 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....20 Complimentary Passes
 - Registration List.....Included
 - Summary Report.....Included
- Regional Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....10 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Virtual Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes..... 20 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 5 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....4 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen EngagementIncluded

\$175,000

TITANIUM LEVEL ★

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership.....150 Complimentary Membership
 - Affiliate Membership.....150 Complimentary Membership
 - Student Membership.....150 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 3 Total
 - Campus..... 2 Total
 - Virtual Campus Meet-ups..... 2 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....20 Complimentary Passes
 - Registration List.....Included
 - Summary Report.....Included
- Regional Conference EngagementIncluded
 - Exhibitor Booth.....Included
 - Conference Passes.....10 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Virtual Conferences Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes..... 20 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 3 Total
- Email Distribution..... 6 Total
- Social Media Marketing.....5 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen EngagementIncluded

\$150,000

NATIONAL PARTNERSHIP LEVELS & TIERS

PLATINUM LEVEL ★

- Complimentary AAAA Memberships (Select Advisory, Affiliate, or Student Memberships)
 - Advisory Membership.....100 Complimentary Membership
 - Affiliate Membership.....100 Complimentary Membership
 - Student Membership.....100 Complimentary Membership
- Access to AAAA Job Board..... Unlimited Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 2 Total
 - Campus..... 1 Total
 - Virtual Campus Meet-ups..... 1 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....20 Complimentary Passes
 - Registration List.....Included
 - Summary Report.....Included
- Regional Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....10 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Virtual Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes..... 20 Complimentary Passes
 - Partner Showcase.....Included
 - Registration List.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 2 Total
- Email Distribution..... 5 Total
- Social Media Marketing.....4 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....Included
- Next Gen EngagementADD-ON AVAILABLE

\$100,000

GOLD LEVEL

- Complimentary AAAA Memberships (Select Advisory, Affiliate, or Student Memberships)
 - Advisory Membership..... 75 Complimentary Membership
 - Affiliate Membership.....75 Complimentary Membership
 - Student Membership.....75 Complimentary Membership
- Access to AAAA Job Board..... 50 Job Board Postings
- AAAA Community Meet-Ups.....Included
 - Regional..... 2 Total
 - Campus..... 1 Total
 - Virtual Campus Meet-ups..... 1 Total
- National Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Partner Showcase.....Included
 - Conference Passes.....10 Complimentary Passes
 - Summary Report.....Included
- Regional Conference Engagement.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....5 Complimentary Passes
 - Partner Showcase.....Included
 - Summary Report.....Included
- Virtual Conference EngagementIncluded
 - Exhibitor Booth.....Included
 - Conference Passes..... 10 Complimentary Passes
 - Partner Showcase.....Included
 - Summary Report.....Included
- Webinars (Categorized)..... 1 Total
- Email Distribution..... 4 Total
- Social Media Marketing.....3 Total
- Print Media.....Included
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE
- Next Gen EngagementADD-ON AVAILABLE

\$75,000

NATIONAL PARTNERSHIP LEVELS & TIERS

SILVER LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership..... 75 Complimentary Membership
 - Affiliate Membership.....50 Complimentary Membership
 - Student Membership..... 50 Complimentary Membership
- Access to AAAA Job Board..... 50 Job Board Postings
- National Conference.....ADD-ON AVAILABLE
 - Exhibitor Booth.....ADD-ON AVAILABLE
 - Partner Showcase.....ADD-ON AVAILABLE
 - Conference Passes.....5 Complimentary Passes
- Regional Conferences.....Included
 - Exhibitor Booth.....Included
 - Conference Passes.....5 Complimentary Passes
 - Partner Showcase.....Included
- Webinars (Categorized)..... 1 Total
- Email Distribution..... 3 Total
- Social Media Marketing..... 2 Total
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP.....ADD-ON AVAILABLE
- Next Gen EngagementADD-ON AVAILABLE

\$50,000

BRONZE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership..... 35 Complimentary Membership
 - Affiliate Membership.....35 Complimentary Membership
 - Student Membership.....35 Complimentary Membership
- Access to AAAA Job Board..... 25 Job Board Postings
- National Conference.....ADD-ON AVAILABLE
 - Exhibitor Booth.....ADD-ON AVAILABLE
 - Partner Showcase.....ADD-ON AVAILABLE
 - Conference Passes..... 5 Complimentary Passes
- Regional Conferences.....ADD-ON AVAILABLE
 - Conference Passes..... 5 Complimentary Passes
- Partner Showcase.....Included
- Webinars (Categorized).....ADD-ON AVAILABLE
- Email Distribution..... 2 Total
- Social Media Marketing.....1 Total
- Print Media.....ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- Next Gen EngagementADD-ON AVAILABLE

\$35,000

NATIONAL PARTNERSHIP LEVELS & TIERS

AFFILIATE LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership..... 35 Complimentary Membership
 - Affiliate Membership..... 35 Complimentary Membership
 - Student Membership..... 35 Complimentary Membership
- Access to AAAA Job Board..... 25 Job Board Postings
- National Conference..... ADD-ON AVAILABLE
 - Exhibitor Booth..... Included
 - Partner Showcase..... Included
 - Conference Passes..... 5 Complimentary Passes
- Regional Conferences..... ADD-ON AVAILABLE
 - Conference Passes..... 5 Complimentary Passes
 - Partner Showcase..... Included
- Webinars (Categorized)..... ADD-ON AVAILABLE
- Email Distribution..... 4 Total
- Social Media Marketing..... 2 Total
- Print Media..... ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP..... ADD-ON AVAILABLE
- Next Gen Engagement..... ADD-ON AVAILABLE

\$20,000 - \$25,000

SUPPORTER LEVEL

- Complimentary AAAA Memberships (Select Advisory Affiliate or Student Memberships)
 - Advisory Membership..... 30 Complimentary Membership
 - Affiliate Membership..... 10 Complimentary Membership
 - Student Membership..... 10 Complimentary Membership
- Access to AAAA Job Board..... 10 Complimentary Postings
- National Conference Exhibitor Booth..... ADD-ON AVAILABLE
 - Conference Passes..... 3 Complimentary Passes
- Regional Conferences..... ADD-ON AVAILABLE
 - Conference Passes..... 2 Complimentary Passes
- Webinars (Categorized)..... ADD-ON AVAILABLE
- Email Distribution..... 4
- Social Media Marketing..... ADD-ON AVAILABLE
- Print Media..... ADD-ON AVAILABLE
- Standard Logo Placement..... Included
- FPDP..... ADD-ON AVAILABLE

\$5,000 - \$10,000

NEXT GEN Development Program

Cultivating Talent and Igniting the Future Generation
of Financial Leaders



AAAA NEXT GEN PROGRAM The Gateway to Financial Opportunities

A dedicated department that caters to career changers, job seekers, and college students.

STUDENTS

For students, AAAA offers a wealth of career opportunities, from internships and entry-level positions to scholarships and educational resources. Connect with experienced professionals, network with peers, and stay updated on the latest financial trends.

CAREER CHANGERS

For career changers, AAAA assists in transitioning to financial advisory roles by offering access to job openings, educational resources, and industry insights, helping individuals explore and apply their skills in this dynamic sector.

OUR NEXT GEN NETWORK

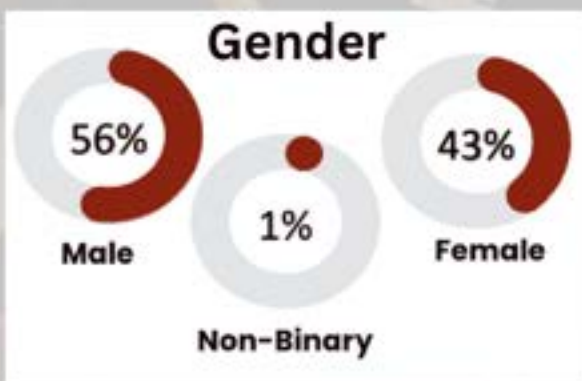
Our 300+ strong network is composed of students and career changers from these colleges and universities! The vast majority of students within our Next Gen network exhibit a keen and enthusiastic interest in securing impactful internships that can serve as significant stepping stones in their pursuit of successful careers within the Financial Services Industry.



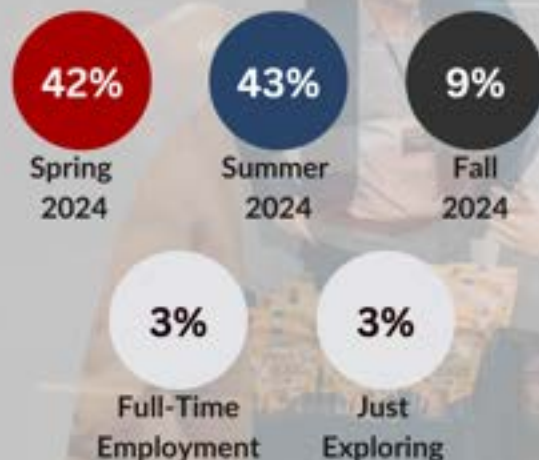
CAREER FAIR & SYMPOSIUM DATA

GENDER & RACE

The data is derived from the combined registrants of the Regional and Annual Conferences.



2024 NEXT GEN INTERNSHIP APPLICANTS



NEXT-GEN PARTNERSHIP LEVELS & TIERS

*Sponsorship levels for Next Gen are offered in addition to our National Title levels and A la carte options.

BENEFITS	VISIONARY	PIONEER	INNOVATOR	ACADEMIC
Shared Learning Resource	Unlimited	—	—	—
Job Posts & Announcements	Unlimited Access	Unlimited Access	6-month Access	3-month Access
In-Person Campus Events	4	2	1	—
Virtual Campus Events	4	2	1	—
Scholarships • Min. \$5,000 per scholarship	10	5	2	—
Sponsored Student Memberships	300	125	75	60
Career Fair Booth (Regional & National Conference)	✓	✓	✓	—
Nex Gen Newsletters (monthly)	✓	✓	✓	✓
Co-Branded Email Distributions (Limited depending on Partner level)	✓	✓	✓	✓
SIE and/or Series 65 Sponsorship	✓	✓	✓	✓
Access to Alumni Network	✓	✓	✓	✓
Total Sponsorship Cost	\$250,000	\$125,000	\$75,000	\$60,000

PARTNERSHIP A-LA-CARTE OPTIONS

*Options below are already included in National Title, Ambassador, Diamond, Titanium, Platinum, and Gold Level Partnerships

*Silver, Bronze, Affiliate, and Supporter Levels should select additional A la Carte options for engagement and participation.

GENERAL

- AAAA Membership
 - Advisory Membership.....\$375/ per Membership
 - Affiliate Membership.....\$200/ per Membership
 - Student Membership.....\$100/ per Membership
- Social Media Marketing (1x).....\$4,000
- Print Media (1x).....\$500
- Standard Logo Placement(1x).....\$500
- Newsletters Ad Space(1x).....\$500
- Email Distribution (1x) \$1,500/ per Email
- Featured Job Board Postings (5x).....\$5,000
- Regional In-Person Meet-Up Events.....\$25,000/ per Event
- Categorized Webinars (1x).....\$25,000/ per Webinar

NEXT-GEN

- Logo Placement.....\$5,000
 - Website, Conferences, Events, Print Media
- Talent Pipeline Development
 - Mentorship Groups.....\$5,000/ per Cohort
 - SIE and/or Series 65 Sponsorship.....\$10,000/ per Cohort
- Virtual Campus Meet-up.....\$10,000
- Unlimited Job Postings/Announcements.....\$35,000
- On-Campus Meet-up.....\$35,000
- Career Fair Booth.....\$45,000
 - Regional & National Conference
- Access to Dean/Program Roundtable.....\$45,000
- AAAA Online Learning Resource.....\$125,000
- AAAA Scholarship Program.....\$150,000

PROGRAMS

- AAAA Student Internship Program.....\$100,000
- Every Household Deserves a Financial Plan Program.....\$100,000
 - Regional Virtual Client Symposiums
 - Virtual Client Symposiums
- Financial Professional Development Program.....\$130,000
- WIIN - Women's Impact Initiative Network.....\$250,000

DATA ACCESS

- Licensed Financial Advisor Data Access.....Contact for Pricing
- Length of Service Data Access.....Contact for Pricing
- B/AA Household Data Access.....Contact for Pricing
- Next Gen Data Access.....Contact for Pricing
- Gender Data Access.....Contact for Pricing
- Race/Nationality Data Access.....Contact for Pricing
- Regional Heat Map Data Access.....Contact for Pricing
- B/AA Industry Report.....Contact for Pricing

*Contact AAAA to discuss pricing

SEE YOU IN 2024 AT AN AAAA CONFERENCE!

- **AAAA Regional Conference (1.5-Days)**

Location: Dallas, TX

Date: March 27th-28th, 2024

- **Women's Impact Initiative Network (WIIN) Regional Conference (1.5-Days)**

Location: Chicago, IL

Date: June 19th-20th, 2024

- **AAAA Annual V.I.S.I.O.N. Conference (3-Days)**

Location: Washington, D.C.

Date: September 11th -13th, 2024

- **AAAA Virtual Diversity Summit**

Location: Remote

Date: December 5th, 2024

SEPT. 2024

2024 ANNUAL V.I.S.I.O.N. CONFERENCE

V.I.S.I.O.N. CONFERENCE SUMMARY DATA

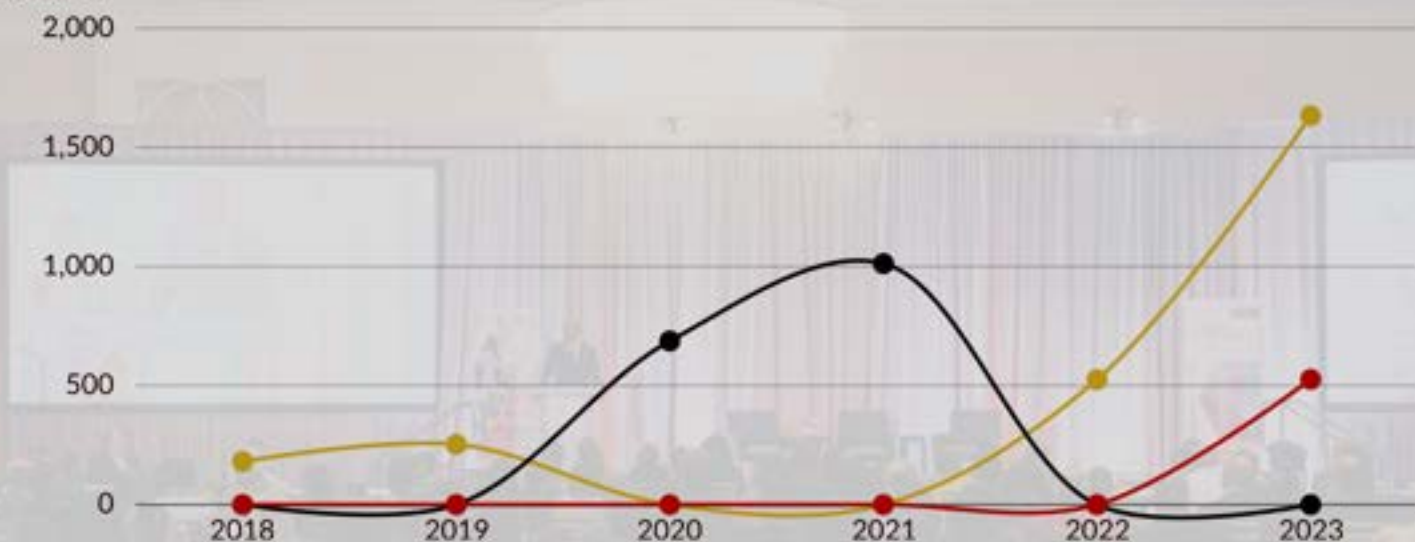
The V.I.S.I.O.N. Conference by AAAA offers a unique platform to engage with influential leaders across diverse sectors and organizations, expanding your network and enriching your circle of professional contacts.



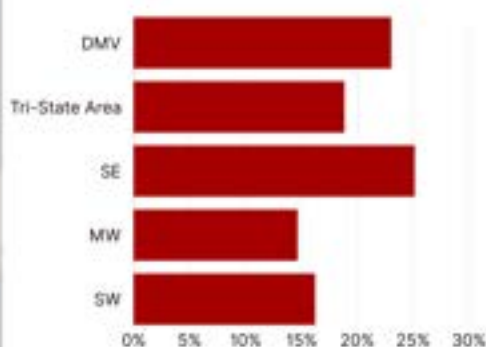
Historical Conference Attendance Data

● Regional Conference ● Virtual Conference ● National Conference

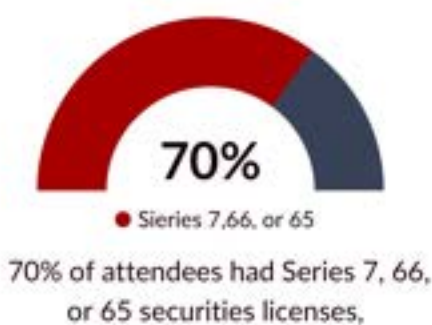
2018-2023



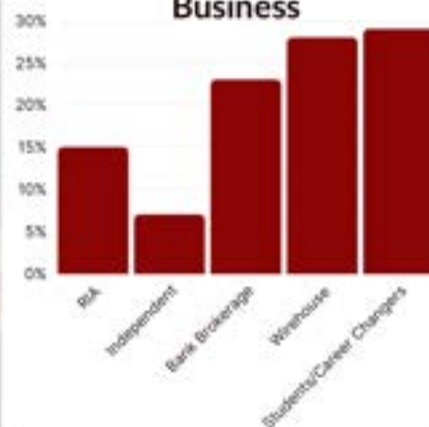
Attendance By Region of U.S.



Licensee Data



Attendance By Line of Business



Gender Representation Data



CONFERENCE SPONSORSHIP OPPORTUNITIES

AAAA's Regional and National V.I.S.I.O.N. conferences provide a platform for engaging sessions that encompass a broad spectrum of professional development topics. These include cutting-edge wealth management strategies, innovative investment approaches, comprehensive retirement planning, and much more.

Our conferences serve as a dynamic stage for AAAA's partners to spotlight their products and services to Black/African American Financial Advisors, Financial Planners, and related professionals. These professionals turn to AAAA to enrich their knowledge, refine their skills, and stay ahead of the curve when it comes to industry trends.

V.I.S.I.O.N. CONFERENCE SPONSOR: \$750,000

PROGRAMS

- Main Stage Presence
- Breakout Session Speakers (3)
- Firm Sponsored Session (1)
- Sponsored Financial Professional Development Program (FPDP) Capstone

NETWORKING AND ENGAGEMENT EVENTS:

- AAAA Dine Around
- Networking Receptions

AWARDS AND RECOGNITIONS:

- Sponsor Gala Awards Dinner
- Sponsored Fifty Under 50 Award Luncheon

EXCLUSIVE DINNERS AND LUNCHEONS:

- Host AAAA VIP Dinner Sponsored FPDP Luncheon
- Exclusive Dinners and Luncheons:

CONFERENCE OFFERINGS:

- Conference Data:
 - Conference Registration List
 - Conference Summary Report
- Conference Passes
- Registrations:
 - 100 Conference Registrations
 - 100 Student Registrations

CONFERENCE OFFERINGS:

- Career Symposium
- Interview Opportunities:
- Interview Booth
- Interview Room
- Pre-Conference Student Workshop (Virtual)
- Private Office Space
- 20 x 20 Exhibitor Booth

EVENT SUPPORT AND SERVICES:

- Sponsored A/V (Audio/Visual)
- Sponsored Media Crew
- Sponsored Staff (Volunteers)

EVENT LOGISTICS AND FACILITIES:

- WiFi
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

CATERING:

- Breakfast
- Lunch
- Beverage/Snack Stations

BRANDING AND PROMOTION:

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards

CONFERENCE A-LA-CARTE SPONSORSHIP OPPORTUNITIES

*Options below are already included in National Title, Ambassador, Diamond, Titanium, Platinum, and Gold Level Partnerships

*Silver, Bronze, Affiliate, and Supporter Levels should select additional A la Carte options for engagement and participation.

Programs

- Main Stage Presence.....\$10,000
- Breakout Session Speakers.....\$5,000
- Firm Sponsored Session.....\$15,000
- Sponsored FPDP Capstone.....\$15,000

Networking and Engagement Events:

- AAAA Dine Around.....\$15,000
- Networking Receptions.....\$15,000

Awards and Recognitions:

- Gala Awards Dinner.....\$75,000
- Fifty Under 50 Awards Luncheon.....\$50,000

Exclusive Dinners and Luncheons:

- Host AAAA VIP Dinner.....\$25,000
- Sponsored FPDP Luncheon.....\$50,000

Event Support and Services:

- Sponsored A/V (Audio/Visual).....\$150,000
- Sponsored Media Crew.....\$25,000
- Sponsored Staff (Volunteers).....\$50,000

Conference Offerings:

- 10 X 10 Exhibitor Booth.....\$15,000
- 20 x 20 Exhibitor Booth.....\$20,000
- Interview Booth.....\$25,000
- Interview Room.....\$35,000
- Student Workshop.....\$35,000
- Private Office Space.....\$35,000

Conference Offerings:

- Conference Registration List.....\$75,000
- Conference Passes
 - (10) Conference Registrations.....\$5,000

Catering:

- Breakfast.....\$25,000
- Lunch.....\$35,000
- Beverage/Snack Stations.....\$15,000

Event Logistics and Facilities:

*Contact AAAA to discuss pricing

- WiFi
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

Branding and Promotion:

*Contact AAAA to discuss pricing

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards

CONFERENCE REGISTRATION RATES

CONFERENCE REGISTRATION	EARLY BIRD Ends 6/14/2024	REGISTRATION Ends 8/30/2024	LATE REGISTRATION
AAAA Advisory Members	Complimentary	\$299	\$399
AAAA Affiliate Members	Complimentary	\$299	\$399
Non-Member Corporate Partner Employee	\$199	\$399	\$499
Non - Member	\$299	\$499	\$499

CAREER SYMPOSIUM	EARLY BIRD Ends 6/14/2024	REGISTRATION Ends 8/30/2024	LATE REGISTRATION
AAAA Student Members	\$0.00	\$0.00	\$0.00
Corporate Recruiters (Career Fair Only)	\$199	\$399	\$499

REGIONAL A-LA-CARTE OPPORTUNITIES

Programs

- Main Stage Presence.....\$10,000
- Breakout Session Speakers.....\$5,000
- Firm Sponsored Session.....\$15,000

Networking and Engagement Events:

- Networking Receptions.....\$15,000

Event Support and Services:

- Sponsored A/V (Audio/Visual).....\$50,000
- Sponsored Media Crew.....\$25,000
- Sponsored Staff (Volunteers).....\$15,000

Catering:

- Breakfast.....\$15,000
- Lunch.....\$25,000
- Beverage/Snack Stations.....\$10,000

Conference Offerings:

- Virtual Exhibitor Booth.....\$7,500
- 10 X 10 Exhibitor Booth.....\$15,000
- Interview Booth.....\$25,000
- Student Workshop.....\$25,000

Conference Offerings:

- Conference Registration List.....\$75,000
- Conference Passes
 - (10) Conference Registrations.....\$5,000

Branding and Promotion:

*Contact AAAAA to discuss pricing

- Logo Placement
- Hotel Signage
- Print Media
- Conference Booklet
- Lanyards

Event Logistics and Facilities:

*Contact AAAAA to discuss pricing

- WIFI
- Hotel Signage
- Room Keys
- Sponsored Buses (Students)

SEPT. 2024

2024 ANNUAL V.I.S.I.O.N. CONFERENCE

AAAA'S 2023 CORPORATE PARTNERS

NATIONAL TITLE SPONSOR

Merrill Lynch

AMBASSADOR SPONSORS

JP Morgan Chase Wealth Management

DIAMOND SPONSORS

UBS

PLATINUM SPONSORS

Capital Group | American Funds

GOLD SPONSORS

Citi Global Wealth

PIMCO

Edward Jones

TIAA

RBC

LPL Financial

SILVER SPONSORS

Morgan Stanley

Fidelity

BRONZE SPONSORS

Wells Fargo Advisors

Commonwealth

Raymond James

Cetera

AFFILIATE SPONSORS

Janney Montgomery

RW Baird

Principal Asset Management

T.Rowe Price

SUPPORTER SPONSORS

Stifel Independent Advisors

Charles Schwab

New York Investments

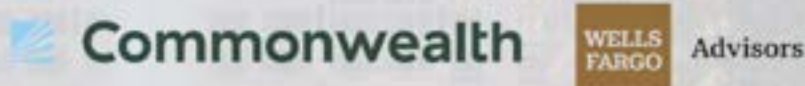
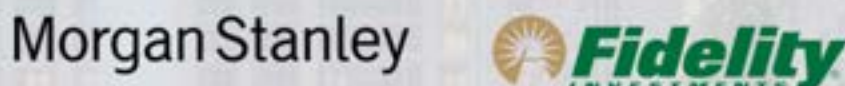
Blue Owl

Smarsh



J.P.Morgan

WEALTH MANAGEMENT



MEET AAAA'S PARTNERSHIP TEAM



Necho Carroll
Director of Operations
Necho.Carroll@aaafainc.org



Chel Bernard
Director of Talent Engagement
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CORPORATE PARTNER & SPONSOR COMMITMENT FORM

2024

Corporate Partner & Sponsor Commitment Form

Complete contact information is required. Please print or type.

Partner/Sponsor Contact Information

Name: _____ Company: _____ Title: _____
Email: _____ Phone: _____
Address: _____ City: _____ State: _____ Zip Code: _____

Relationship Manager Contact

Name: _____ Phone: _____ Email: _____

Conference Passes & AAAA Individual memberships:

All names of firm representatives and members must be submitted by the date specified in the sponsorship agreement. You will receive the information soon after this form is received by AAAA. Any complimentary membership that have not been allocated by the specified deadline will be forfeited.

Check payments: Must be made payable to and mailed to:

Association of African American Financial Advisors
1050 Connecticut Avenue, SW, Suite 500
Washington, D.C. 20036

Cancellation Policy: In the event AAAA cancels an event due to unforeseen circumstances, AAAA will retain 50% of the sponsorship commitment. The remaining fees will be credited to the sponsorship of one or more future events upon AAAA's discretion.

LEVEL OF SUPPORT

- | | |
|---|---|
| <input type="checkbox"/> National Title Sponsor | <input type="checkbox"/> AAAA Ambassador Level |
| <input type="checkbox"/> AAAA Diamond Level | <input type="checkbox"/> AAAA Titanium Level |
| <input type="checkbox"/> AAAA Platinum Level | <input type="checkbox"/> AAAA Gold Level |
| <input type="checkbox"/> AAAA Silver Level | <input type="checkbox"/> AAAA Bronze Level |
| <input type="checkbox"/> AAAA Affiliate Level | <input type="checkbox"/> AAAA Supporter Level |
| <input type="checkbox"/> AAAA A-La-Carte | <input type="checkbox"/> Conference A-La-Carte |
| <input type="checkbox"/> AAAA Scholarship | <input type="checkbox"/> Regional Conference A-La-Carte |

Pledge Amount \$ _____

This form and other written confirmation MUST be returned via email to Necho.Carroll@aaafainc.org to confirm your sponsorship, otherwise you will not receive credit. Should you have questions or concerns, please email admin@aaafainc.org.



1050 Connecticut Avenue NW | Suite 500 Washington, DC 20036

www.aaafainc.com